



Main Street News

Winter, 2013

QUICK FACTS ABOUT DOWNTOWN OTTUMWA:

- The owners of three downtown buildings are beginning efforts to create new businesses and produce 15 new apartments, in space currently unutilized, by 2015.
- 36 people from two dozen businesses came together on Nov. 12 to learn from our market analysis report. In 2014, expect some collaborative marketing because of this effort!

Main Street Ottumwa, Bob Untiedt, Executive Director.

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Events this winter!

November

Friday, 29th, 6pm – Christmas tree lighting, reading of Memory Tree names, and Little Miss Main Street event! Central Park.

December

Thursday, 5th, 5-7pm Christmas Open House at the *Little Bake Shop*, (SW corner of Market & Second Sts.) Music, snacks, great gift ideas!

Saturday, 7th, all day – Open House at *Elegance by Design* (next door to Little Bake Shop, and they'll be part of the Bake Shop's event, too.)

Tuesday, 17th, 5-7pm – Winter Market at *Market on Main* (Jefferson & Main Streets)

(A partial list of)

ACTIVITIES ON MAIN

Having met with 60+ people on Nov. 12, the **Business Improvement** Committee will meet with merchants in January to plan collective marketing efforts.

Our **Promotions** Committee is hard at work on planning next year's events. Look forward to more movies! and a Murder Mystery Dinner, Feb. 28, 2014.

The **Design** Committee has just placed banners and lovely winter baskets on 38 lightpoles downtown. We are also supporting City of Ottumwa efforts on the 300 block of E. Main façade improvement program.

LET US KNOW IF YOU HAVE NEWS!

Other News You Should Know

THE SOUP and the SCOOP is back! Mark your calendars for this tasty & informative event. \$5 for soup; this is the second Tuesday of each month, 5:30-6:30 through March

<u>Date</u>	<u>Location</u>	<u>Topic</u>
December 10	113 E. Main	Leadership Academy
January 14	Ashlie's Jewelry 300 block E. Main 210 E. Main	300 block E. Main façade changes
February 11	KMGO Bldg. (Jefferson & Main)	Market on Main
March 11	TBD	Downtown Theaters